



Heather Spinello

senior graphic designer

Skilled in Adobe Photoshop, Illustrator, InDesign and Office 365 applications in a MAC environment, and backed by 10+ years of experience. Skilled history of working in Marketing and Advertising as well as Packaging Design (CPG) for mass retailers in the USA, Canada, Europe and Australia.

Contact

PHONE
760.622.7166

EMAIL
lil.lapine.designs@gmail.com

PORTFOLIO
heatherspinello.com

Software

Illustrator
Photoshop
InDesign
Shopify
Rhino*

AutoCAD*
Office 365
ASANA
NetSuite

***intermediate skill**

Skills

flexible
multitasker
detail oriented
reliable/loyal
adaptable
problem solver
creative thinker

Experience

OWNER/DESIGNER | Lil Lapine Designs
August 2009 - January 2014 | June 2022 - Present

Worked with businesses within food and beverage, retail hospitality, real estate, and construction by providing design collateral to promote business growth and profitability.

- marketing
- branding
- promotional items
- vehicle graphics
- brochure design
- retail hospitality
- consulting
- retail displays
- packaging design

PACKAGING DESIGNER | SJ CREATIONS INC.
March 2018 - June 2022

Designed over 600 products sold at large retailers including Trader Joe's, TJ Maxx, Home Goods, Marshalls, ROSS, Tuesday Morning, Etc.

- packaging
- logo design
- pattern design
- custom dielines
- icon design
- industrial design
- product development
- press checks
- leadership/mentor

GRAPHIC DESIGNER | AMEBA MARKETING
January 2014 - March 2018

Provided marketing and advertising for businesses of all sizes, from small startups to large corporations.

- advertising
- branding
- web/app design
- infographics
- social media
- photo manipulation
- email marketing
- environmental design
- instruction manuals

Education

BS - GRAPHIC DESIGN | The Art Institute- San Diego
2009 - 2012

COMPUTER-AIDED DESIGN | MiraCosta College
2022